

HMP Branding Guidelines for Local Grantees

If the project being worked on by **A Healthy Maine Partnership within the community**, uses resources drawn from the HMP contract, the following information should appear:



FRONT:

- Corresponding local HMP or community logo may be used in addition
- A local HMP logo

HMP is a collaborative effort among 26 local coalitions, the Maine DHHS (Maine CDC and Office of Substance Abuse) and DOE, supported primarily by the Fund for Healthy Maine and federal grants from the US CDC and SAMHSA.

BACK:

- When possible, if room allows, the collaboration statement should appear.

If the project is being worked on by multiple **Healthy Maine Partnerships within the community**, and using resources from the HMP contract, the following information should appear:



FRONT:

- HMP logo
Corresponding local HMP or community logos and/or written name may be used in addition.

HMP is a collaborative effort among 26 local coalitions, the Maine DHHS (Maine CDC and Office of Substance Abuse) and DOE, supported primarily by the Fund for Healthy Maine and federal grants from the US CDC and SAMHSA.

BACK:

- When possible, if room allows, the collaboration statement should appear.

If the project is being worked on in collaboration with a **school system that is funded by Healthy Maine Partnerships** or materials are developed by a **school that is using Healthy Maine Partnership funds**, the following information should appear:



FRONT:

- HMP logo
Corresponding local HMP or community logos, written name, or school system logo may be used in addition.

HMP is a collaborative effort among 26 local coalitions, the Maine DHHS (Maine CDC and Office of Substance Abuse) and DOE, supported primarily by the Fund for Healthy Maine and federal grants from the US CDC and SAMHSA.

BACK:

- When possible, if room allows, the collaboration statement should appear.

If a **community** is sending out a press release, it should include the following information:

Healthy Maine Partnerships is a collaborative effort among 26 local coalitions, the Maine DHHS (Maine CDC and Office of Substance Abuse) and DOE, supported primarily by the Fund for Healthy Maine and federal grants from the US CDC and SAMHSA.