



The **Healthy Maine Partnerships Initiative** began in January 2001. Local Healthy Maine Partnerships (HMPs) are funded to implement comprehensive community-level interventions that promote and support a healthier lifestyle. Every HMP subcontracts to fund a School Health Coordinator (SHC) in at least one school district within their service area.

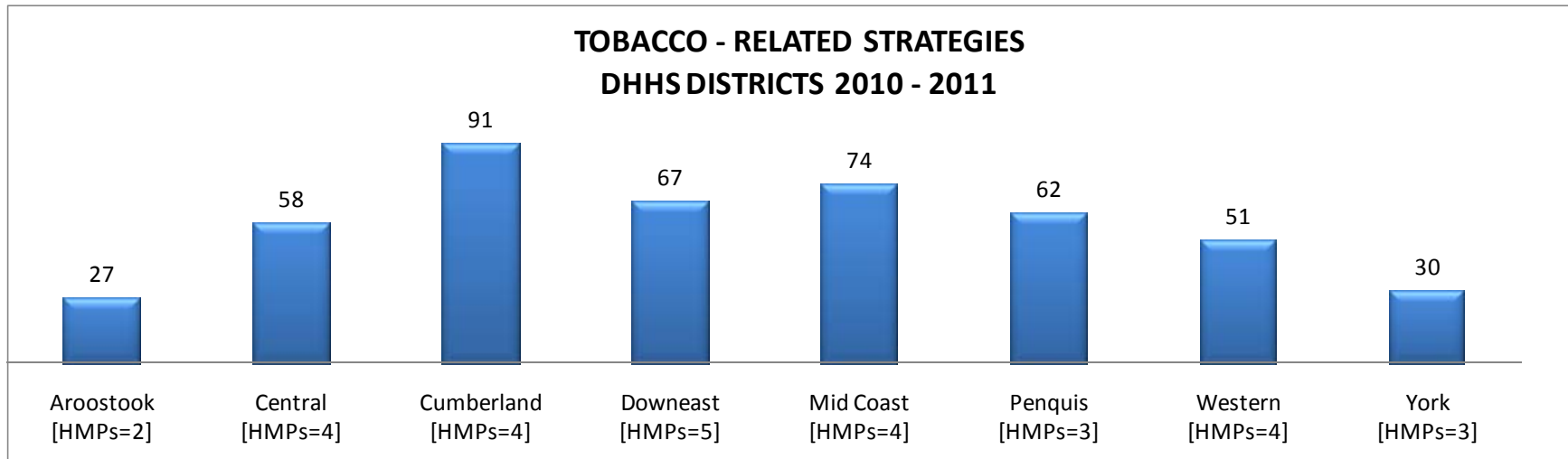
Interventions emphasize developing policies and making changes to the local environment. Specific health outcomes are focused in the areas of tobacco, physical activity, nutrition, chronic disease and substance abuse.



The mission of the **Partnership For A Tobacco-Free Maine** is to reduce death and disability due to tobacco use among Maine residents by creating an environment that is supportive of a tobacco-free life. It is a statewide program focusing primarily on population-based strategies, policies and environmental change. There are four primary goals:

- Prevent youth and young adults from starting to use tobacco
- Motivate and assist tobacco users to quit
- Eliminate involuntary exposure to secondhand smoke
- Identify and eliminate disparities related to tobacco use among population groups

Statewide, local HMPs selected a total of **460 tobacco-related strategies** to work on within a community setting for the year 2010 – 2011 (ME KIT Prevention System).



Prepared by the UNE Center for Community & Public Health for the Healthy Maine Partnerships Initiative

HMP is a collaborative effort among local coalitions, the Maine DHHS (Maine CDC and Office of Substance Abuse) and DOE, supported primarily by the Fund for Healthy Maine with federal grants from US CDC, SAMSHA, and DOE.



Paul R. LePage, Governor

Department of Health and Human Services
Maine People Living Safe, Healthy and Productive Lives

Mary C. Mayhew, Commissioner

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HIGHLIGHTS OF STATEWIDE HMP EFFORTS BY DHHS DISTRICT 2010 - 2011

These highlights represent validated data from the local HMP Validation Strategies Logs.¹ Many more tobacco control strategies were implemented across the HMPs, but were not subjected to the data validation process and are therefore not shown.

	AROOSTOOK	CENTRAL	CUMBERLAND	DOWNEAST	MIDCOAST	PENQUIS	WESTERN	YORK	STATEWIDE
IN THE COMMUNITY									
What we know... Adult smoking prevalence.	23.8	22.9	15.3	18.9	16.1	16.6	16.7	19.8	18.2
	Percent of adults who are current smokers [Data source: 2010 ME BFRSS].								
What HMPs have done ... Partnered with 28 rental management organizations to promote adoption of smoke-free lease policies.	na	na	1,161	na	28	45	50	na	1,284
	Number of units covered with new smoke-free multi-housing policies [Data source: HMP Validation Strategies Logs, 2011].								
IN THE WORKPLACE									
What we know... Exposure to secondhand smoke in the workplace.	22.8	23.1	12.7	20.8	17.8	16.4	17.3	18.4	17.8
	Percent of Maine workers exposed to any secondhand smoke in their workplace [Data source: 2009 & 2010 ME BRFS].								
What HMPs have done ... Worked with 884 employers to promote the services offered through the Maine Tobacco Helpline.	1,887	3,680	356	4,700	1,894	253	3,010	5,412	21,192
	Number of employees educated on Maine Tobacco Helpline services [Data source: HMP Validation Strategies Logs, 2011].								
What HMPs have done ... Educated 366 worksites on the benefits of establishing a comprehensive wellness approach.	na	374	250	1,336	571	27	3,117	2,907	8,612
	Number of employees impacted by new wellness approach [Data source: HMP Validation Strategies Logs, 2011].								
IN THE SCHOOL									
What we know... Adolescent smoking prevalence.	15.1	15.6	13.1	16.9	15.8	15.5	13.7	14.4	14.7
	Current 30-day smoking prevalence (in percent) amongst 6 th -12 th graders in Maine [Data source: 2009 MIYHS].								
What SHCs have done ... Communicated a message about tobacco-free school law/policy 331 times.	6,680	9,155	25,380	14,047	14,263	6,625	2,389	29,239	107,778
	Number of persons receiving the tobacco-free school message [Data source: HMP Validation Strategies Logs, 2011].								

¹ Substance abuse strategies were not included in the data validation process.

Note: Numbers on left hand side reflect the work of HMPs and numbers in the table reflect the results of this work so these numbers are not equal. Extreme values have been omitted from strategy counts. NA indicates that no HMPs in the district worked on this strategy in this fiscal year.